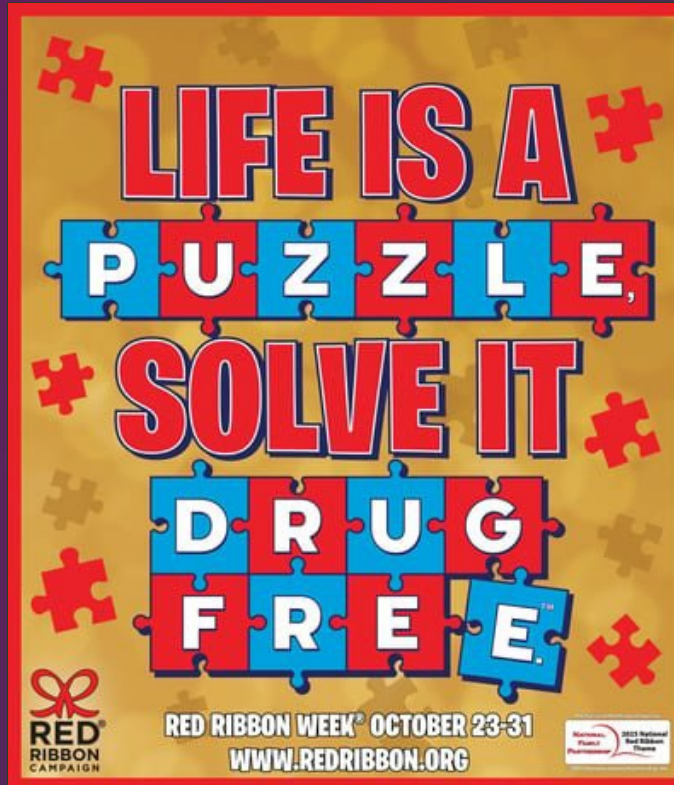




**Hill Country Council on
Alcohol & Drug Abuse**



**2025
Red Ribbon
Presentation
for
Grades 3rd – 5th**

— Our Mission —

EMPOWERING OUR COMMUNITY
TO LIVE **HEALTHY LIVES**;
BY PROVIDING PREVENTION,
INTERVENTION,
AND RECOVERY SUPPORT SERVICES
FOR **CHILDREN** AND **ADULTS**.



Hill Country Council on Alcohol & Drug Abuse

— Our Vision —

A **SAFE & THRIVING**
COMMUNITY

PROGRAMS AT HCCADA



Youth Prevention – Evidence-based prevention curriculum taught in schools Bexar County and the Texas Hill Country teaching social and emotional learning. Presentations in substance use prevention and community outreach activities are available to schools, churches, and community events as requested. Youth prevention services are **FREE**.



Recovery Support Services – Recovery Coaches and Recovery Support Specialists provide peer-to-peer services and support to help individuals, with a substance use condition, initiate and maintain their recovery and wellness. The recovery team promotes all pathways to recovery and partners with community organizations across the region to enhance recovery-focused community efforts. Recovery support services are **FREE** and are available face-to-face, telephonically, and online via www.recoverytexas.org.



Education & Training – Fee for service court mandated classes to youth and adults: Driving While Intoxicated (DWI), Alcohol Awareness Course (MIP/Minor in Possession), Alcohol and Drug Awareness Education (ADAEP), Marijuana Awareness Education, and First Friday Workshops (continuing education hours). SACADA is a certified provider of DWI Education and Alcohol Awareness Course by the Texas Department of Licensing and Regulation.



Prevention Resource Center (PRC) – Representing Region 8, the PRC services the 28 counties of South-Central Texas providing the most current data and statistics relevant to risk and protective factors associated with substance use. Also provides **FREE** presentations and education resources to South Texas.



Community Coalition – A collaboration of diverse stakeholders working together to reduce substance use and high-risk drinking among youth and young adults.

- ❖ Bexar County – www.circlesofsa.org
- ❖ Comal County
- ❖ Kendall County
- ❖ Guadalupe County

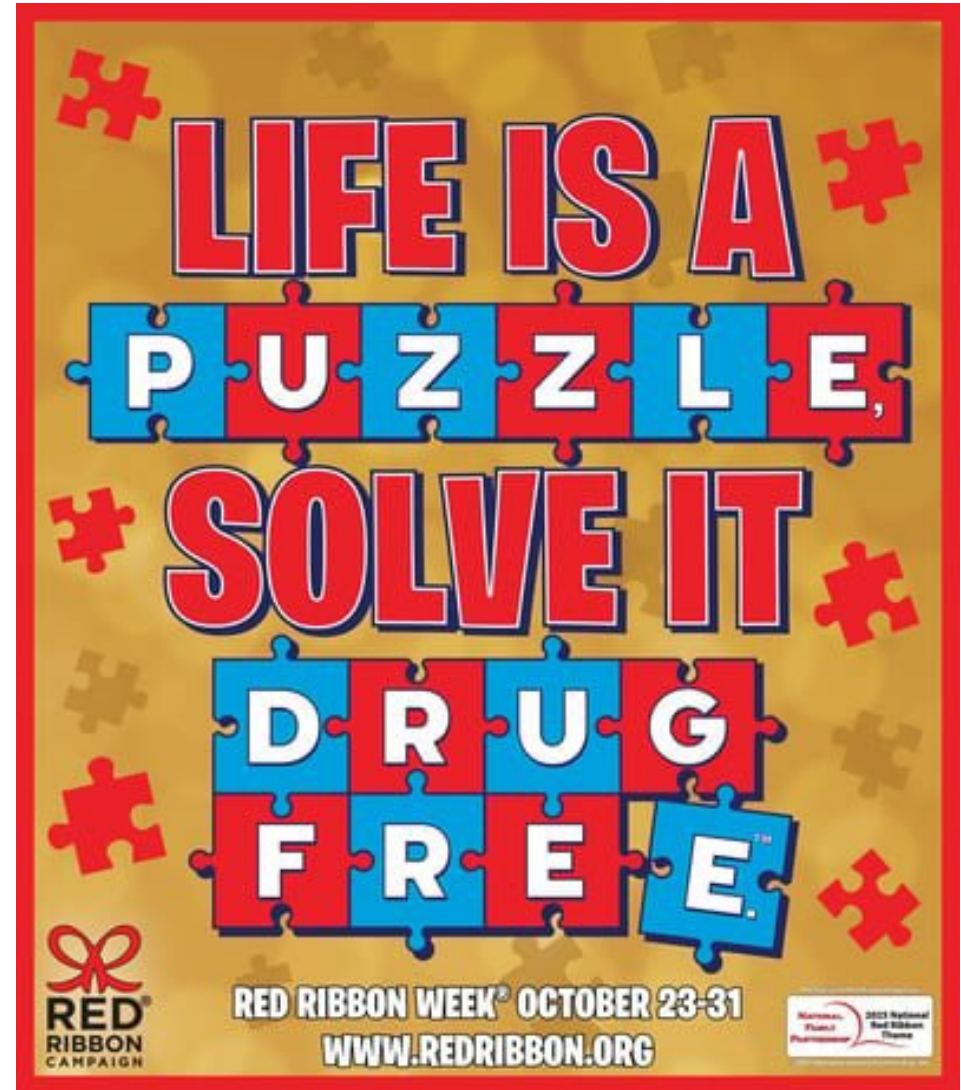


Giving – Donations may be made to:

- ❖ A specific program
- ❖ In honor or in memory of a loved one
- ❖ Sponsorships for our events
- ❖ Planned giving
- ❖ And many other avenues

www.sacada.org/donate

2025 THEME



WHAT IS RED RIBBON WEEK?



ENRIQUE “KIKI” CAMARENA 1947-1985



- Grew up in Mexico, moved to the US
- Served in the Marine Corps
- Joined the Drug Enforcement Administration (DEA)
- Gave his life to keep drugs out of the hands of children

An aerial photograph of a large crowd of people, many wearing red shirts, standing on a green grassy field to form a large five-pointed star. The sun is high, casting long shadows from the people. The text "DRUG PREVENTION AWARENESS" is overlaid in white, bold, sans-serif capital letters across the center of the star.

DRUG PREVENTION AWARENESS

Hill Country Council on Alcohol and Drug Abuse |
www.hccada.org

DRUGS ARE ILLEGAL AND STAY DRUG FREE!

WE WILL ANSWER THESE QUESTIONS:



- **WHAT IS A DRUG?**
- **ARE MEDICINES SAFE?**
- **ALCOHOL, THE BRAIN AND GOALS**
- **TOBACCO & VAPING**
- **WAYS TO SAY "NO"**

ARE YOU READY?

WHAT IS A DRUG?

A drug is anything that changes the way your mind and body work.



MEDICINE





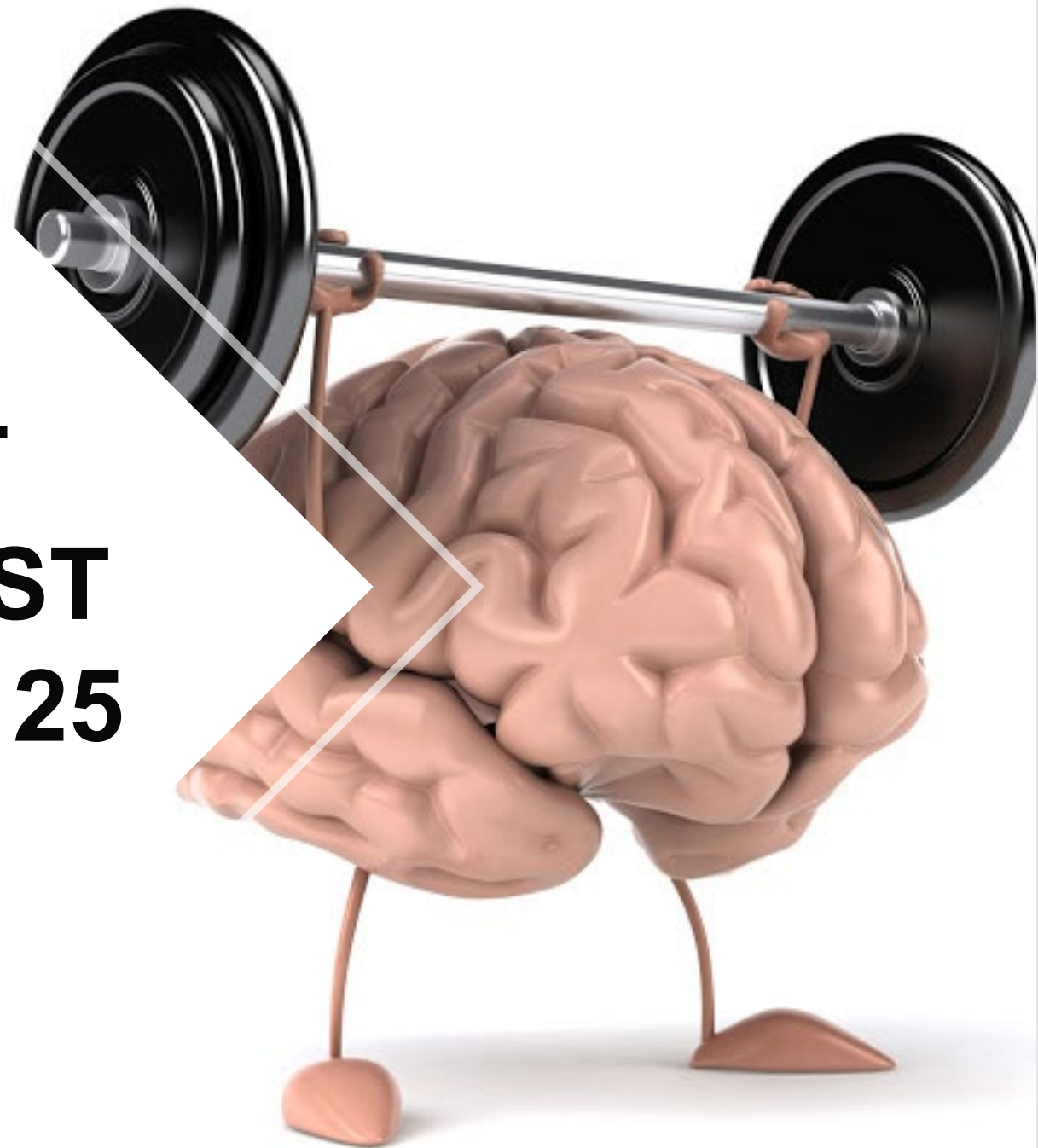
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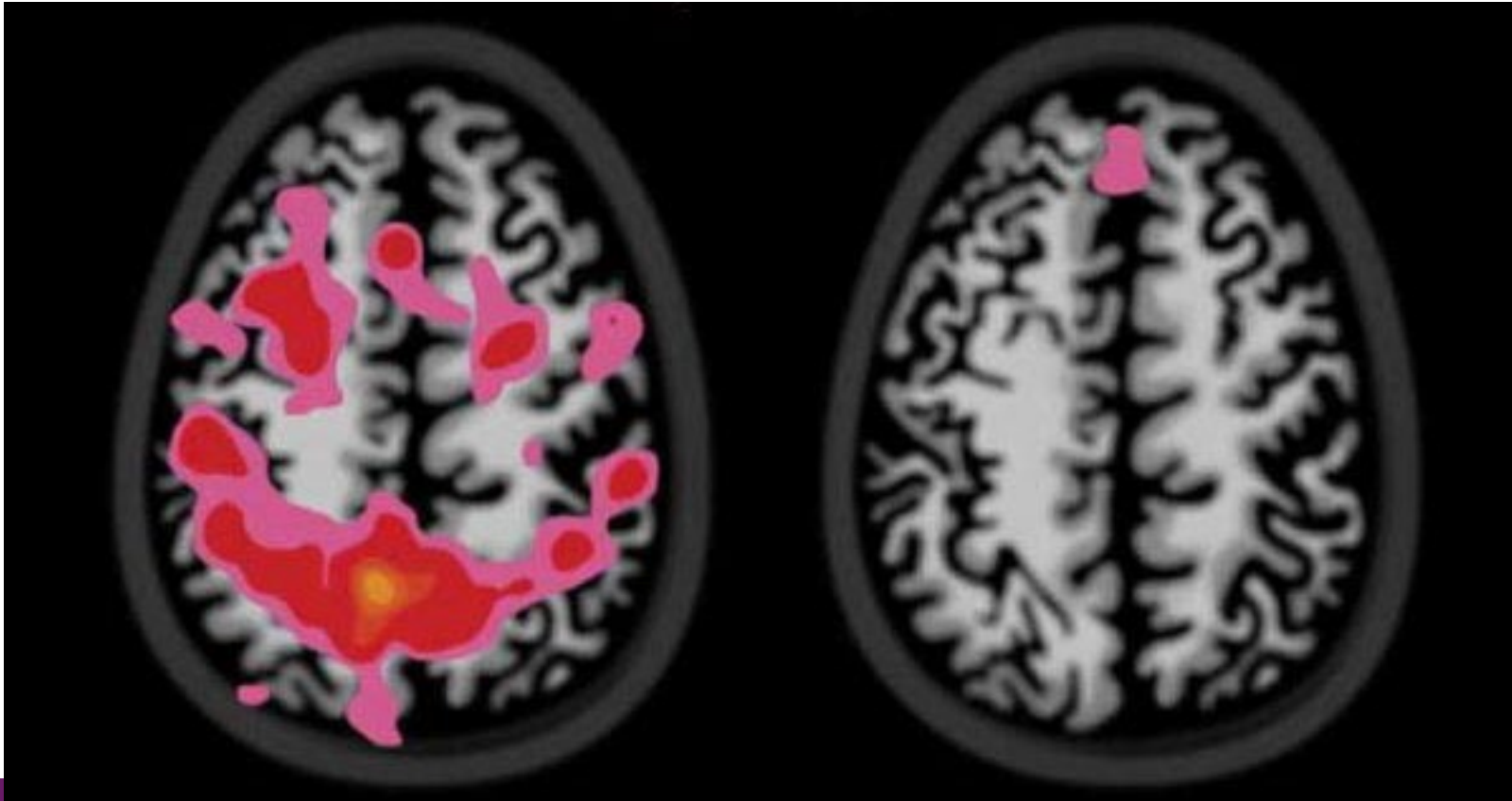


Alcohol

- **BEER**
- **WINE**
- **SPIRITS**

**AT
LEAST
AGE 25**





**Healthy
Control**

**Alcohol
Dependent**

Alcohol

It can interfere with, or prevent you from reaching your goals and dreams



The background is a dark, textured surface with a grid-like pattern. Scattered across this surface are various tobacco and vaping products. There are several cigarettes, some with filters and some without, in various orientations. There are also cigars, some in their original packaging and some unwrapped. E-cigarettes are also present, some with their caps on and some without. The overall tone is dark and somber, reflecting the theme of the presentation.

TOBACCO AND VAPING

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www.hccada.org

TOBACCO IS A DRUG

SOME PRODUCTS THAT YOU SMOKE OR INHALE:



CIGARETTES



CIGARS



VAPING DEVICES



HOOKAHS

SMOKELESS PRODUCTS:



**CHEWING
TOBACCO**



SNUFF

*Ground tobacco that can be sniffed
or put between your cheek and gums*



DIP

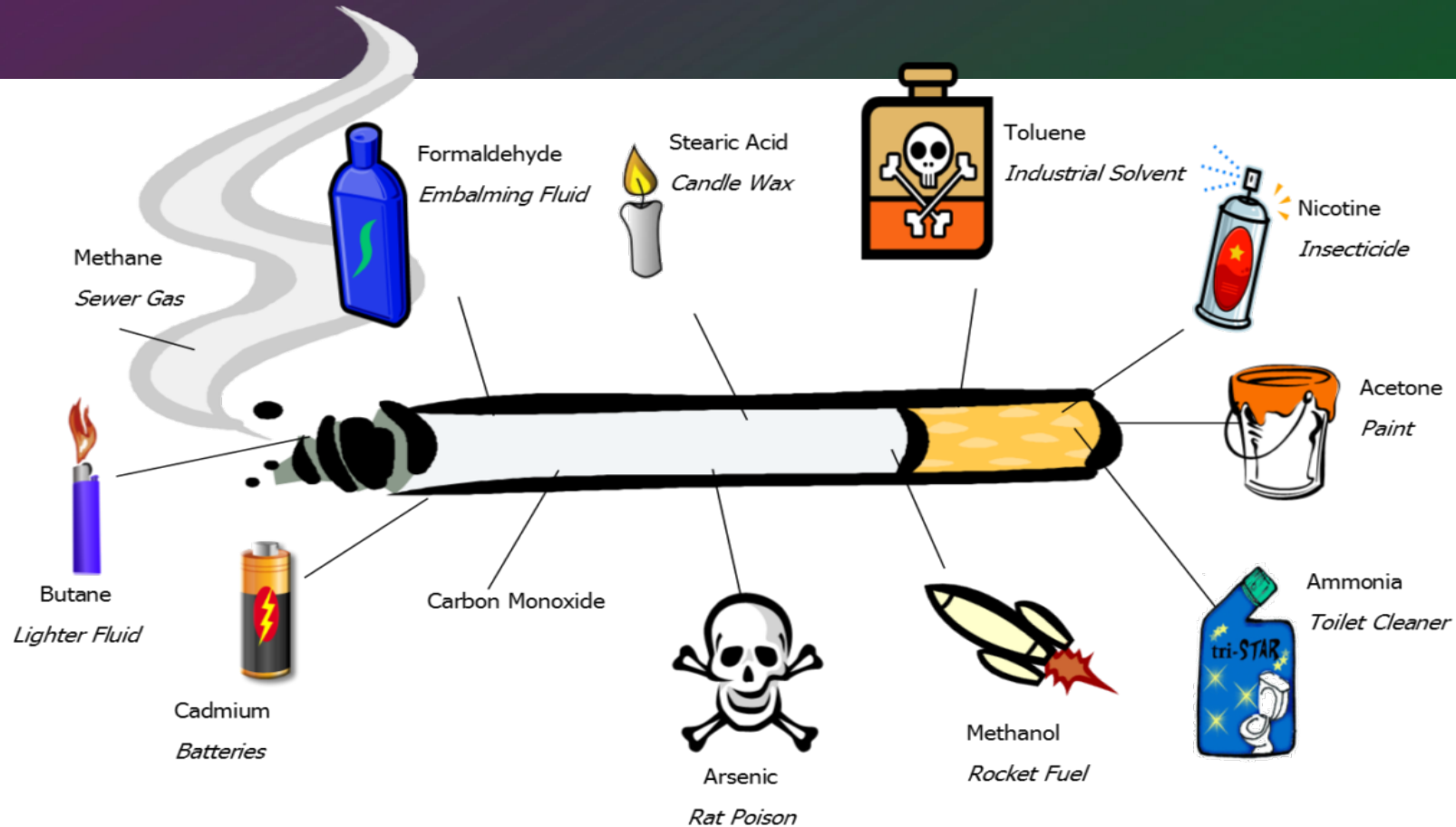
Wet snuff that is chewed



SNUS

Small pouch of wet snuff

What's in a Cigarette?



SHORT-TERM EFFECTS



**BAD
BREATH**



**YELLOW
TEETH**



**STINKY
CLOTHING**



RED EYES



LONG TERM EFFECTS

- LUNG CANCER
- HEART DISEASE
- STROKE
- BREATHING PROBLEMS



E-CIGARETTES AND VAPING



Nearly **9 in 10** U.S. youth **who report current use** of e-cigarettes **use flavored e-cigarettes.**



Source: National Youth Tobacco Survey, 2023

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www.hccada.org

[CDC.gov/Vaping](https://www.cdc.gov/Vaping)



A close-up photograph of two hands against a dark, textured wooden background. The left hand holds four traditional cigarettes with yellow filters and white paper. The right hand holds a clear, pen-like e-cigarette. The image is used to compare traditional smoking with e-cigarettes.

Are e-cigarettes safe?

A large, bright orange circle with a slight gradient and a thin white border. Inside the circle, the word "NO" is written in a bold, white, sans-serif font.

NO

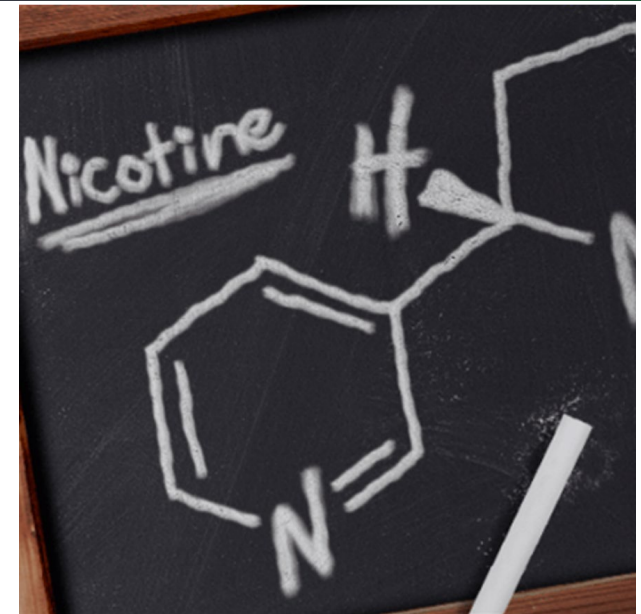
8 TIMES



**Vaping increases
young people's
risk of **smoking**.**



WHY can't people stop?



**Nicotine is a stimulant,
which means it causes
your heartrate and blood
pressure to increase.**

UNDER 21

NO SALES OF CIGARETTES, E-CIGARETTES, OR TOBACCO PRODUCTS IN TEXAS.

It is illegal for anyone younger than 21 to buy cigarettes, e-cigarettes, or tobacco products, and it is illegal to sell or provide cigarettes, e-cigarettes, or tobacco products to anyone under 21. Purchasing or attempting to purchase cigarettes, e-cigarettes, or tobacco products by a person under 21 years of age is prohibited by law. Sale or provision of cigarettes, e-cigarettes, or tobacco products to a person under 21 years of age is prohibited by law. Upon conviction, a Class C misdemeanor, including a fine of up to \$500, may be imposed. Violations may be reported to the Texas Comptroller's Office by calling 800-345-8647.

- The prohibitions on the purchase or attempt to purchase described above do not apply to a person who is in the United States Military Forces or State Military Forces.
- The prohibitions on the purchase or attempt to purchase described above do not apply to a person who was born on or before August 31, 2001.

Glenn Hegar
Texas Comptroller of Public Accounts

Pregnant women should not smoke. Smokers are more likely to have babies who are born premature or with low birth weight.

UNDER 21 NO SALES OF E-CIGARETTES NO SALES OF TOBACCO

PR001 06.000 JULY 2019

Tobacco 21

- On September 1st of 2019 it became illegal for anyone under the age of 21 to purchase tobacco or e-cigarette products
- This law is an important step toward reducing youth smoking and preventing a lifetime of dependency and disease

House Bill 114

Effective September 1, 2023,
students caught vaping or with e-
cigarettes will be removed from class
and placed in a Disciplinary Alternative
Education Program, or DAEP



GOOD NEWS!

**As soon as
someone quits
smoking, the body
will begin to heal.
So, it's never too
late to quit!**



PEER PRESSURE REFUSAL STRATEGIES

**BROKEN
RECORD**

**MAKE AN
EXCUSE**

**STATE THE
FACTS**

WALK AWAY





**What kind of things can
you do that are
healthy?**





**MAKE
HEALTHY
CHOICES**

QUESTIONS

1. What did Mr. Camarena give up his life to do?
2. How can alcohol harm a person?
3. Name a type of tobacco product?
4. Why is it not safe to take another person's medicine?
5. What is an ingredient in tobacco products?
6. How old does a person have to be to use or buy alcohol or tobacco?
7. How do tobacco companies get youth to use the vaping products?
8. What is a healthy activity that you can do instead of using alcohol or tobacco?
9. Name one of the 4 refusal skills that you can use if someone is pressuring you?

Resources





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www.hccada.org

Mrs. Abigail Garza Moore, Chief Executive Officer